

FALAK[®]

NEW PRODUCTS



FALAK EXTREME BASMATI RICE

Variety: 1121 Basmati Rice

SKUs: 1kg, 5kg, 10kg, 20kg bags
2lbs, 4lbs, 10lbs, 20lbs, 40lbs

Packaging: Metallized brick pack,
Metallized 3D pouch &
Polyester bag

Extra long basmati rice



FALAK PREMIUM BASMATI RICE

Variety: Super Kernel Basmati Rice

SKUs: 1kg, 2kg, 5kg, 10kg, 20kg bags
2lbs, 4lbs, 10lbs, 20lbs, 40lbs
1kg, 2kg, 4.5kg jars

Packaging: Metallized brick pack,
Metallized 3D pouch &
Polyester bag

Pure basmati rice



FALAK SUPER BASMATI RICE

Variety: Super Basmati Rice

SKUs: 1kg, 5kg, 20kg bags
2lbs, 10lbs, 40lbs

Packaging: Metallized brick pack,
Metallized 3D pouch &
Polyester bag

For daily use



FALAK SELLA - EXTRA LONG BASMATI RICE

Variety: 1121 Sella Basmati Rice

SKUs: 5kg, 10kg, 20kg bags
10lbs, 20lbs, 40lbs

Packaging: Metallized brick pack,
Metallized 3D pouch &
Polyester bag

Parboiled rice also for restaurants



FALAK 2 YEARS AGED BASMATI RICE

Variety: 1121 Basmati Rice

SKUs: 1kg, 5kg bags
2lbs, 10lbs

Packaging: Metallized 3D pouch,
Doy pack

Extra long basmati rice



FALAK AROMATIQUE

Variety: Super Kernel Basmati Rice

SKUs: 1kg, 5kg, 20kg

Packaging: Stand-up pouch,
Metallized bag

Pure basmati rice



FALAK EXTREME

Variety: 1121 Extra Long Basmati
Rice

SKUs: 1kg, 5kg, 20kg

Packaging: Stand-up pouch,
Metallized bag

Extra long basmati rice



FALAK BROWN BASMATI RICE JAR

Variety: Brown Super Basmati Rice

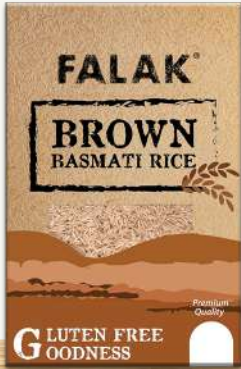
SKUs: 1.5kg
4lbs

Packaging: Plastic jar

Authentic brown basmati rice



FALAK BROWN BASMATI RICE BOX



Variety: Brown Super Basmati Rice

SKUs: 1kg, 2kg
2lbs, 4lbs Box

Packaging: Cardboard Box

Authentic brown basmati rice

FALAK ORGANIC - BROWN BASMATI RICE (QUICK COOKING)



Variety: 1121 Brown Basmati Rice

SKUs: 1.5kg, 2lbs, 4lbs

Packaging: Plastic jar

100% organic, certified with EU Organic Certification from Control Union and US NOP.

FALAK ORGANIC - BROWN BASMATI RICE (QUICK COOKING)



Variety: 1121 Brown Basmati Rice

SKUs: 5kg, 10lbs

Packaging: Jute Bag

100% organic, certified with EU Organic Certification from Control Union and US NOP.

FALAK ORGANIC - WHITE BASMATI RICE



Variety: 1121 White Basmati Rice

SKU: 1.5kg

Packaging: Plastic jar

100% organic, certified with EU Organic Certification from Control Union and US NOP.



FALAK ORGANIC - BROWN BASMATI RICE

Variety: Brown Super Kernel Basmati Rice

SKUs: 5kg , 8lbs, 10lbs

Packaging: Cotton bag with zip

100% organic, certified with EU Organic Certification from Control Union and US NOP.



FALAK VERMICELLI (Seviyan)

SKU: 150 gm

Packaging: Plastic Pouch

Falak Vermicelli is great for making traditional desserts like Meethi Seviyan and Sheer Khurma. It is free from artificial colouring and flavour. Upon cooking, the vermicelli maintains its shape.



FALAK REFINED SALT

SKU: 800 gm

Packaging: Plastic pouch

100% pure, refined food-grade salt.



FALAK IODIZED SALT

SKU: 800 gm

Packaging: Plastic pouch

100% pure, refined food-grade iodized salt. Helps in controlling iron deficiency.



FALAK HIMALAYAN PINK SALT



SKU: 800 gm

Packaging: Stand-up doypack
(Resealable)

Hand-mined, crushed pink salt sourced from the Himalayan foothills.



FALAK HIMALAYAN PINK SALT (Pure Pink Salt)

SKU: 150 gm shaker bottle

Packaging: Shaker bottle

Hand-mined, crushed pink salt sourced from the Himalayan foothills.

FALAK HIMALAYAN PINK SALT REFILL POUCH



SKU: 400 gm

Packaging: Plastic pouch

Hand-mined pink salt rocks sourced from the Himalayan foothills.



FALAK HIMALAYAN PINK SALT GRINDER BOTTLE

SKU: 200 gm

Packaging: Glass grinder bottle
(Re-fillable)

Hand-mined pink salt rocks sourced from the Himalayan foothills.



FALAK WHOLE BLACK PEPPERCORNS GRINDER BOTTLE

SKU: 100 gm

Packaging: Glass grinder bottle (Re-fillable)

100% pure large whole black peppercorns.



FALAK PEPPERCORNS MEDLEY GRINDER BOTTLE

SKU: 100 gm

Packaging: Glass grinder bottle (Re-fillable)

Falak Peppercorn Medley creates a unique flavour that is both spicy and aromatic, and can be paired with all types of cuisines. You can grind it over soups, salads or roasted vegetables or use it as a spice rub and marinade.



FALAK CHILLI GARLIC PINK SALT GRINDER BOTTLE

SKU: 150 gm

Packaging: Glass grinder bottle (Re-fillable)

Enhance the flavour of any meal with Falak Chili Garlic & Pink Salt! Our carefully curated blend can be ground over meats, fish and poultry in place of regular salt for an extra flavour kick! You can also grind it over fries, roasted vegetables and more!



FALAK SMOKED SEA SALT GRINDER BOTTLE

SKU: 200 gm

Packaging: Glass grinder bottle (Re-fillable)

Falak Smoked Sea Salt is an aromatic salt infused with natural wooden smoke, to enhance the flavours of your meals and give them a delicious smoky taste! Our smoked sea salt can be used in dry rubs and marinades, and also ground over soups, sauces, fries and vegetables.



FALAK ARABIAN SEA SALT

SKU: 400 gm

Packaging: Stand-up doypack
(Resealable)

Hand-harvested from the clearest ocean water, pure and natural Falak Sea Salt is a healthier, tastier alternative to processed table salt.



FALAK LOW SODIUM SALT

SKU: 400 gm

Packaging: Stand-up doypack
(Resealable)

Falak Low Sodium Salt tastes the same as regular salt with the additional benefits of lowering blood pressure.



FALAK ARABIAN SEA SALT (Gourmet Sea Salt)

SKU: 150 gm

Packaging: Plastic shaker bottle

Hand-harvested from the clearest ocean water, pure and natural Falak Sea Salt is a healthier, tastier alternative to processed table salt.



FALAK LOW SODIUM SALT (Healthy Salt)

SKU: 150 gm

Packaging: Plastic shaker bottle

Falak Low Sodium Salt tastes the same as regular salt with the additional benefits of lowering blood pressure.





FALAK ZEERA RAITA MASALA (Cumin Yogurt Mix)

SKU: 75 gm

Packaging: Plastic shaker bottle

Falak Zeera Raita Masala is a delicious spicy cumin yogurt mix. It can also be sprinkled on plain yogurt and all sorts of salads.



FALAK PODINA RAITA MASALA (Mint Yogurt Mix)

SKU: 80 gm

Packaging: Plastic shaker bottle

Falak Podina Raita Masala is a delicious mint yogurt mix. It can also be sprinkled on plain yogurt and all sorts of salads.



FALAK DAHI BARA MASALA (Spicy Yogurt Seasoning)

SKU: 80 gm

Packaging: Plastic shaker bottle

Falak Dahi Bara Masala is the perfect blend of spices, roasted to perfection, that give your Dahi Baras the best chatpata flavour! It can also be sprinkled over Fruits, Aloo Choley, Salads, Haleem and all types of lentils.



FALAK CHAAT MASALA (Spicy Seasoning)

SKU: 100 gm

Packaging: Plastic shaker bottle

Falak Chaat Masala may be sprinkled on Dahi Baras, Fruit Chaat, Salads, Aloo Choley, Haleem, Fish and all types of lentils to make your meal extra savoury/chatpata.





FALAK FRIES MASALA (French Fries Seasoning)

SKU: 75 gm

Packaging: Plastic shaker bottle

Falak Fries Masala is the perfect seasoning for french fries to give them that extra delicious spicy kick. It can also be used to sprinkle over pakoras and samosas.



FALAK CHILLI GARLIC (French Fries Seasoning)

SKU: 75 gm

Packaging: Plastic shaker bottle

Falak Fries Masala is the perfect seasoning for french fries to give them that extra delicious spicy kick. It can also be used to sprinkle over pakoras and samosas.



FALAK SPICY CHEESE (French Fries Seasoning)

SKU: 75 gm

Packaging: Plastic shaker bottle

Falak Fries Masala is the perfect seasoning for french fries to give them that extra delicious spicy kick. It can also be used to sprinkle over pakoras and samosas.



FALAK HOT BBQ (French Fries Seasoning)

SKU: 75 gm

Packaging: Plastic shaker bottle

Falak Fries Masala is the perfect seasoning for french fries to give them that extra delicious spicy kick. It can also be used to sprinkle over pakoras and samosas.



FALAK KALA NAMAK (Fine Black Salt)

SKU: 120 gm

Packaging: Plastic shaker bottle

Falak Kala Namak or Black Salt is a traditional mineral salt of South East Asia. It is perfect for sprinkling over fruits, fruit salads and drinks.



FALAK BLACK PEPPER (Fine Ground Black Pepper)

SKU: 75 gm

Packaging: Plastic shaker bottle

Falak Black Pepper Powder is great for sprinkling over Fruit Chaat, Soup, Eggs and Pasta. It is a key ingredient in many recipes, used to enhance flavour and spice.



FALAK GINGER POWDER (Fine Ground Ginger)

SKU: 60 gm

Packaging: Plastic shaker bottle

Fine ground ginger, ideal for both seasoning and adding depth of flavour.



FALAK GARLIC POWDER (Fine Ground Dehydrated Garlic)

SKU: 70 gm

Packaging: Plastic shaker bottle

Fine ground pure dehydrated garlic, ideal for flavour enhancement in all cuisines.



FALAK MEAT TENDERIZER (Unseasoned Powder)

SKU: 100 gm

Packaging: Plastic shaker bottle

100% naturally derived enzyme powder, ideal for making meat tender and juicy.



FALAK ONION POWDER (Fine Ground Onion Powder)

SKU: 60 gm

Packaging: Plastic shaker bottle

Fine ground pure dehydrated onion, used as a seasoning and making spice mixes.



FALAK PERI PERI MASALA (Spicy Chilli Seasoning)

SKU: 80 gm

Packaging: Plastic shaker bottle

Falak Peri Peri Seasoning is a delicious combination of unique exotic spices. It is great for sprinkling over Fries, Salads, Soups, Chicken, Steaks, Sauces and more. It can also be used as a dry rub for steaks and chicken.



FALAK MIXED HERBS (Italian Seasoning)

SKU: 30 gm

Packaging: Plastic shaker bottle

Falak Mixed Herbs can be used for soups, pastas, breads, chicken or even sprinkling as garnish.





FALAK OREGANO LEAVES (Italian Seasoning)

SKU: 50 gm

Packaging: Plastic shaker bottle

Falak Oregano leaves is great for Italian style recipes – pizza & pasta for an authentic taste



FALAK PAPRIKA POWDER (Smoky Flavour)

SKU: 85 gm

Packaging: Plastic shaker bottle

Falak Paprika Powder is used to season and color rice, stews, soups and pastas. It has a sweet and mild taste. It is also used as a dry rub for chicken & steaks.



FALAK FLAMING NASHVILLE HOT CHICKEN

SKU: 75 gm

Packaging: Plastic shaker bottle

Our smoky and spicy seasoning mix is infused with a robust blend of red chili, pepper, paprika, jaggery and barbeque flavour! Fry or grill your chicken to experience the real Nashville Hot Chicken!



FALAK SIZZLING NEW YORK STEAK

SKU: 100 gm

Packaging: Plastic shaker bottle

Falak New York Steak seasoning is a unique blend of spices like paprika, garlic and pepper that perfects the flavour of your meat from inside out. Just fire up your grill and make an authentic sizzling New York steak at home!



FALAK GOURMET TEXAS BURGER

SKU: 100 gm

Packaging: Plastic shaker bottle

Make your meals extra special with Falak Texas Burger seasoning. Made with a perfect blend of unique spices, our seasoning will help you make the juiciest, most flavoursome burgers at home!



FALAK GRAM FLOUR

SKU: 1kg

Packaging: Plastic pouch

Falak Gram Flour is 100% gluten free flour made from 100% pure chick peas



FALAK WHITE RICE FLOUR

SKU: 1kg

Packaging: Plastic pouch

Falak White Rice Flour is 100% gluten free flour made from 100% pure white rice.

FALAK BAKING SYRUP

SKU: 750 gm

Packaging: Plastic Jar

It is a great time-saving cooking staple, perfect for curries, stews and marinating meats and vegetables.

100% Blend of Ginger & Garlic Paste.





FALAK DESI SHAKKAR (Jaggery Powder)

SKU: 500 gm

Packaging: Plastic Jar

Falak Desi Shakkar is a 100% natural sweetener made from the finest quality sugarcane. It is a healthy alternative to sugar.



FALAK GINGER & GARLIC PASTE

SKU: 750 gm

Packaging: Plastic Jar

It is a great time-saving cooking staple, perfect for curries, stews and marinating meats and vegetables.

100% Blend of Ginger & Garlic Paste.



FALAK GARLIC PASTE

SKU: 750 gm

Packaging: Plastic Jar

It is a great time-saving cooking staple, perfect for curries, stews and marinating meats and vegetables.

100% Pure Garlic Paste.



FALAK GINGER PASTE

SKU: 750 gm

Packaging: Plastic Jar

It is a great time-saving cooking staple, perfect for curries, stews and marinating meats and vegetables.

100% Pure Ginger Paste.



FALAK CRISPY FRIED CHICKEN MIX

SKU: 75 gm

Packaging: Plastic pouch



Falak Crispy Fried Chicken unique recipe mix uses the finest quality ingredients and a special blend of spices, so you make the crispiest fried chicken with ease at home.



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